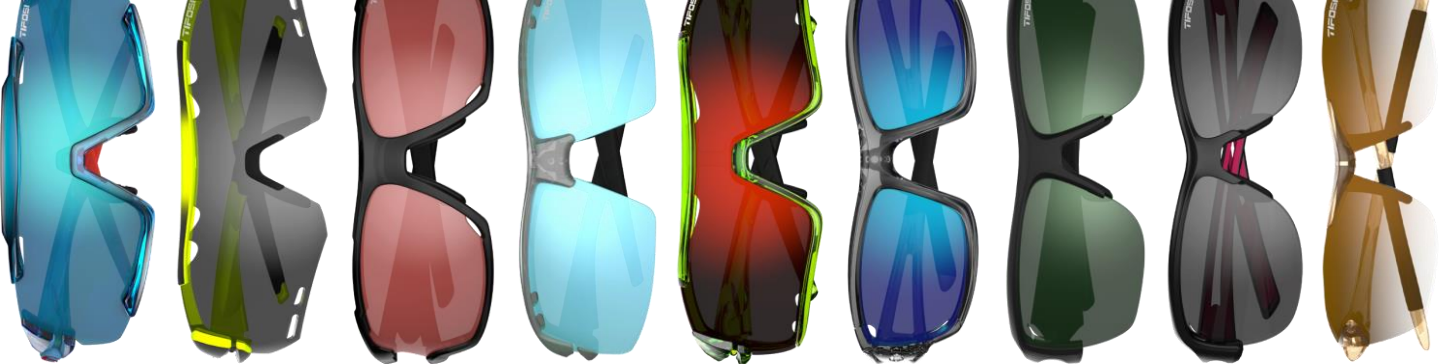
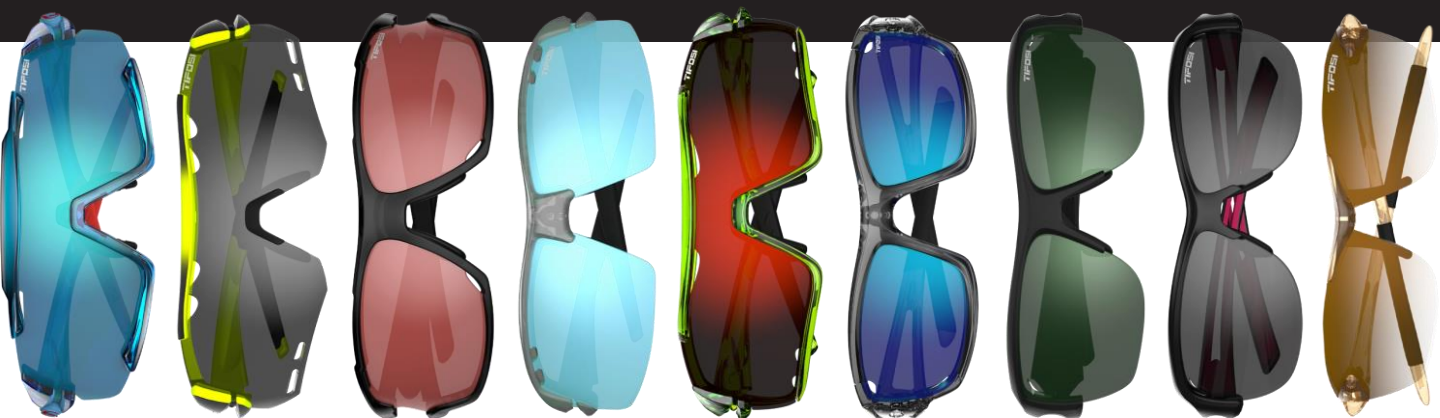




TIFOSI®

2020 BUYERS GUIDE



TECHNOLOGY



POLARIZED LENSES

Tifosi Optics polarized lenses filter out glare and transmit only usable light, providing increased visual clarity while reducing eyestrain. Our lenses feature embedded polarized material and are decentered for greater clarity.

SMOKE, BROWN AND CLARION BLUE POLARIZED LENSES AVAILABLE



FOTOTEC LENSES

Tifosi Fototec lenses adjust rapidly to changing light conditions, utilizing variable tint technology. Photochromic particles embedded in the lens react to UV rays, darkening the optics appropriate to the conditions.

SMOKE, LIGHT NIGHT, HIGH SPEED RED & BROWN FOTOTEC AVAILABLE. SMOKE & BROWN POLARIZED FOTOTEC LENSES AVAILABLE.



ENLIVEN
BIKE

ENLIVEN
GOLF

ENLIVEN ON-SHORE
POLARIZED

ENLIVEN OFF-SHORE
POLARIZED

ENLIVEN™ LENSES

Tifosi's color enhancing lenses take dull colors in the environment and enhance them for sharper visual acuity. This allows you to better see the texture of the road and avoid hazards, get a sense of grass conditions when out on the greens, and spot anything in your line of sight.

INTERCHANGE



INTERCHANGE:

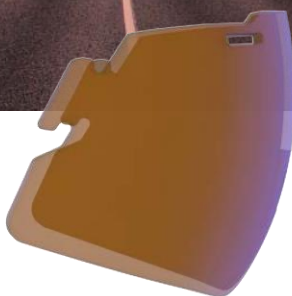
Tifosi's Interchange frames come with three pairs of easy to change lenses. Each set of lenses are made for a different lighting condition so that your eyes may be protected regardless of the weather or time of day.

BIKE/RUN LENS KIT



SMOKE / BROWN / CLARION

GREAT ALL-AROUND LENS THAT REALLY PERFORMS IN FULL-SUN CONDITIONS



ALL CONDITIONS (AC) RED

INCREASES CONTRAST, GREAT FOR SUNNY TO CLOUDY CONDITIONS



CLEAR

THE PERFECT LENS FOR PROTECTION IN LOW LIGHT CONDITIONS

NEW AETHON

Augenbrauenbalken abnehmbar



FRAME: SHIELD SIZING: M-XL
WEIGHT: 35G



NEW
MATTE BLACK
1580100101 SMOKE/AC RED/CLEAR



NEW
WHITE / BLACK
1580104821 CLARION RED/AC RED/CLEAR



NEW
CRYSTAL BLUE
1580106122 CLARION BLUE/AC RED/CLEAR



NEW
CRYSTAL SMOKE / WHITE
1580302831 LIGHT NIGHT FOTOTEC

INTERCHANGE

NEW SLICE

Aethon ohne Rahmen



FRAME: SHIELD SIZING: S-M
WEIGHT: 29G



NEW
BLACK / WHITE
1600106401 SMOKE / AC RED / CLEAR



NEW
CRYSTAL SMOKE
1600102822 CLARION BLUE / AC RED / CLEAR



NEW
MATTE WHITE
1600101270 SMOKE / AC RED / CLEAR



NEW
CRYSTAL BLACK
1600408462 [ENLIVEN BIKE](#)



NEW
BLACK / WHITE
1600306431 LIGHT NIGHT FOTOTEC

ALLIANT



FRAME: SHIELD SIZING: L-XL
WEIGHT: 30G



RACE NEON
1490102901 SMOKE / AC RED / CLEAR



GUNMETAL / BLUE
1490110122 CLARION BLUE / AC RED / CLEAR



BLACK / RED
1490109701 SMOKE / AC RED / CLEAR



WHITE / BLACK
1490104801 SMOKE / AC RED / CLEAR



NEW
CRYSTAL BLACK
1490408462 [ENLIVEN BIKE](#)



RACE NEON
1490402959 [ENLIVEN GOLF](#)



GUNMETAL
1490300331 LIGHT NIGHT FOTOTEC



RX ADAPTOR
RX03A ADAPTOR

DAVOS



FRAME: SHIELD SIZING: M-L
WEIGHT: 32G



RACE NEON
1460102901 SMOKE / AC RED / CLEAR



CRYSTAL NEON GREEN
1460105621 CLARION RED / AC RED / CLEAR



WHITE / BLACK
1460104801 SMOKE / AC RED / CLEAR



NEW
CRYSTAL BLACK
1460408462 [ENLIVEN BIKE](#)



MATTE BLACK
1460100101 SMOKE / AC RED / CLEAR



CRYSTAL BLUE
1460106122 CLARION BLUE / AC RED / CLEAR



RACE RED
1460301834 SMOKE FOTOTEC

INTERCHANGE

PODIUM_{XC}



FRAME: SHIELD SIZING: S-L
WEIGHT: 27G



CRYSTAL BLUE

1070106122 CLARION BLUE / AC RED / CLEAR



MATTE BLACK

1070100101 SMOKE / AC RED / CLEAR



SILVER / GUNMETAL

1070306531 LIGHT NIGHT FOTOTEC



RX ADAPTOR

RX03A ADAPTOR INSERT

AMOK



FRAME: FULL SIZING: L-XL
WEIGHT: 31G



CRYSTAL NEON GREEN

1540105621 CLARION RED / AC RED / CLEAR



MATTE BLACK

1540100101 SMOKE / AC RED / CLEAR



WHITE / BLACK

1540104801 SMOKE / AC RED / CLEAR



NEW

CRYSTAL BLACK

1540408462 ENLIVEN BIKE



RACE RED

1540301830 HIGH SPEED RED FOTOTEC



CRYSTAL SMOKE

1540302831 LIGHT NIGHT FOTOTEC



RACE NEON

1540302934 SMOKE FOTOTEC



INTERCHANGE

CRIT



FRAME: HALF SIZING: M-L
WEIGHT: 31G



RACE SILVER

1340102121 CLARION RED / AC RED / CLEAR



MATTE BLACK

1340100101 SMOKE / AC RED / CLEAR



NEW
CRYSTAL BLACK

1340408462 ENLIVEN BIKE



MATTE BLACK

1340400159 ENLIVEN GOLF



MATTE SMOKE

1340502848 ENLIVEN OFF-SHORE
POLARIZED



MATTE SMOKE

1340302834 SMOKE FOTOTEC



CRYSTAL BLACK

1340308431 LIGHT NIGHT FOTOTEC



MATTE GUNMETAL

1340607461 SMOKE POLARIZED FOTOTEC



INTERCHANGE

VELOCE



FRAME: HALF SIZING: S-L
WEIGHT: 28G



GLOSS BLACK

1040100222 CLARION BLUE / AC RED
/ CLEAR



MATTE BLACK

1040100101 SMOKE / AC RED / CLEAR



GLOSS BLACK

1040400259 ENLIVEN GOLF



CRYSTAL CLEAR

1040305331 LIGHT NIGHT FOTOTEC



CRYSTAL RED

1040309834 SMOKE FOTOTEC



MATTE BLACK READER

1040800186 SMOKE READERS, +1.5
1040800187 SMOKE READERS, +2.0
1040800167 SMOKE READERS, +2.5



MATTE BLACK READER

1040800137 LIGHT NIGHT FOTOTEC, +1.5
1040800138 LIGHT NIGHT FOTOTEC, +2.0

TYRANT^{2.0}



FRAME: HALF SIZING: S-M
WEIGHT: 24G



GLOSS BLACK

1120100221 CLARION RED / AC RED
/ CLEAR



MATTE BLACK

1120100101 SMOKE / AC RED / CLEAR



METALLIC RED

1120102701 SMOKE / AC RED / CLEAR



NEW

MATTE BLACK

1120400159 ENLIVEN GOLF



RACE BLACK

1120504955 CLARION BLUE POLARIZED



IRON

1120300436 BROWN FOTOTEC



BLACK / WHITE

1120306430 HIGH SPEED RED FOTOTEC



GUNMETAL

1120300331 LIGHT NIGHT FOTOTEC



CARBON

1120600761 SMOKE POLARIZED
FOTOTEC



MOCHA

1120601360 BROWN POLARIZED
FOTOTEC



MATTE BLACK READER

1120800186 SMOKE READERS, +1.5
1120800187 SMOKE READERS, +2.0
1120800167 SMOKE READERS, +2.5

SINGLE LENS

SINGLE LENS: Tifosi single lens models feature shatter- proof, decentered, polycarbonate lenses that provide 100% protection from harmful UVA & UVB rays. Lightweight Grilamid TR-90 frames and hydrophilic rubber ear and nose pieces* ensure a slip free, secure fit for all sports and leisure activities.

**On most models*



NEW SHWAE



FRAME: FULL SIZING: S-L
WEIGHT: 24G



NEW
MIDNIGHT GOLD
1590404471 BROWN



NEW
GOLD
1590404481 SMOKE BRIGHT BLUE



NEW
GRAPHITE
1590400381 SMOKE BRIGHT BLUE



NEW
GRAPHITE
1590500351 SMOKE POLARIZED

SINGLE LENS

SWANK



FRAME: FULL SIZING: S-L
WEIGHT: 23G



NEW
TANGERINE SKY
1500403670 SMOKE



NEW
BOTTLE GREEN
1500401970 SMOKE



NEW
ONYX CLEAR
1500408470 SMOKE



PINK CONFETTI
1500406770 SMOKE



ULTRA-VIOLET
1500403770 SMOKE



NEW
SATIN ELECTRIC GREEN
1500405681 SMOKE BRIGHT BLUE



SATIN BLACK
1500400181 SMOKE BRIGHT BLUE



CRYSTAL SKY BLUE
1500409981 SMOKE BRIGHT BLUE



WOODGRAIN
1500402374 SMOKE YELLOW



VAPOR / NEON
1500410074 SMOKE YELLOW



FROST / POWDER BLUE
1500404081 SMOKE BRIGHT BLUE



NEW
SATIN CRYSTAL BLUSH
1500404581 SMOKE BRIGHT BLUE



CRIMSON / ONYX
1500409878 SMOKE RED



NEW
CRYSTAL BROWN ONYX
1500408179 BROWN GRADIENT



BROWN FADE
1500409471 BROWN



SATIN BLACK
1500500151 SMOKE POLARIZED



NEW
SATIN CRYSTAL TEAL
1500501551 SMOKE POLARIZED



SATIN CLEAR
1500505355 CLARION BLUE POLARIZED



NEW
SATIN CRYSTAL BROWN
1500503050 BROWN POLARIZED



BLUE CONFETTI
1500505450 BROWN POLARIZED



YELLOW CONFETTI
1500506950 BROWN POLARIZED

SINGLE LENS

SWICK



FRAME: FULL SIZING: M-XL
WEIGHT: 26G RX: DIRECT FIT



NEW
SATIN VAPOR
1520402870 SMOKE



NEW
MIDNIGHT NAVY
1520403581 SMOKE BRIGHT BLUE



ONYX / BLUE FADE
1520407563 SKY BLUE



NEW
CRIMSON / RAVEN
1520409874 SMOKE YELLOW



SATIN BLACK / CRIMSON
1520400178 SMOKE RED



CRYSTAL CLEAR
1520405374 SMOKE YELLOW



NEW
ONYX FADE
1520409573 CLEAR



NEW
BROWN FADE
1520409471 BROWN



SATIN BLACK / NEON
1520500151 SMOKE POLARIZED



NEW
CARAMEL / NEON
1520502350 BROWN POLARIZED

SINGLE LENS

SWANK_{SL}



FRAME: HALF SIZING: S-L
WEIGHT: 22G RX: DIRECT FIT



GLOSS BLACK
1570400270 SMOKE



SATIN BLACK / CLEAR
1570406474 SMOKE YELLOW



SATIN CRYSTAL TEAL
1570401563 SKY BLUE



SATIN FROST
1570401274 SMOKE YELLOW



SATIN VAPOR
1570402872 AC RED



SATIN ELECTRIC GREEN
1570405663 SKY BLUE



WOODGRAIN
1570502350 BROWN POLARIZED

SEEK_{FC}



FRAME: HALF SIZING: S-L
WEIGHT: 26G RX: N/A



GLOSS BLACK
0190400259 ENLIVEN GOLF



MATTE BLACK
0190400170 SMOKE



CRYSTAL RED
0190409878 SMOKE RED



TORTOISE
0190401071 BROWN



CARBON
0190300731 LIGHT NIGHT FOTOTEC



WHITE / BLACK
0190304834 SMOKE FOTOTEC



DISPLAYS



36 PIECE DISPLAY

- AVAILABLE IN GREY
 - OPTIONAL LOCKING BASE HOLDS EXTRA BOXES & CASES (BASE NOT INCLUDED WITH DISPLAY)
- FLOOR SPACE: 12IN X 18IN.



60 PIECE DISPLAY

- AVAILABLE IN GREY
 - LOCKING BASE HOLDS EXTRA BOXES & CASES
- FLOOR SPACE: 12IN X 18IN.



SWANK 60 PIECE DISPLAY

- AVAILABLE IN GREY
 - LOCKING BASE HOLDS EXTRA BOXES & CASES
- FLOOR SPACE: 13.5IN X 13IN.



90 PIECE DISPLAY

- AVAILABLE IN BLACK
 - LOCKING BASE INCLUDES STORAGE & LOCKING WHEELS
- FLOOR SPACE: 26IN X 18IN.



TIFOSI CABINET DISPLAY

- ALUMINUM STAINLESS STEEL FINISH
 - ADJUSTABLE SHELVES
 - SHIPS WITH 2 RISERS, 2 BRAND CARDS, & 1 STATIC DECAL
 - LOCKING BASE HOLDS BOXED PRODUCT
 - LOCKING DOOR & WHEELS
- FLOOR SPACE: 19IN X 21IN.



12 PIECE DISPLAY

- PERFECT SHOWCASE OF SWANK & OTHER SINGLE LENS STYLES
- FLOOR SPACE: 9IN X 10.5IN.



18 PIECE DISPLAY

- PERFECT SHOWCASE OF SWANK & OTHER SINGLE LENS STYLES
- FLOOR SPACE: 9IN X 10.5IN.



24 PIECE DISPLAY

- PERFECT SHOWCASE OF SWANK & OTHER SINGLE LENS STYLES
- FLOOR SPACE: 13IN X 14IN.



TIFOSI COUNTER DISPLAY

- ALUMINUM STAINLESS STEEL FINISH
 - ADJUSTABLE SHELVES
 - SHIPS WITH 1 RISER, 1 CARD, & 1 CARD HOLDER
 - LOCKING DOOR (REMOVABLE)
- FLOOR SPACE: 11IN X 18IN.



POP GRAPHICS

- INSERTED INTO THE FRONT OR SIDE OF DISPLAYS
- SIZE VARIES BASED ON DISPLAY
- HIGHLIGHTS TECHNOLOGY OF THE SUNGLASSES ON THE DISPLAY



TIFOSI®

TIFOSI OPTICS, INC.

1011 INDUSTRIAL BLVD. | WATKINSVILLE, GA 30677

TEL: 866-310-0996 | INTERNATIONAL: 706-310-0996 | FAX: 800-229-8122

WWW.TIFOSIOPTICS.COM | WWW.TIFOSITACTICAL.COM



Vertrieb D / AU durch

AIM GmbH (Black Sun)

Kastanienweg 8 40764 Langenfeld

info@BlackSun2.com www.BlackSun2.com

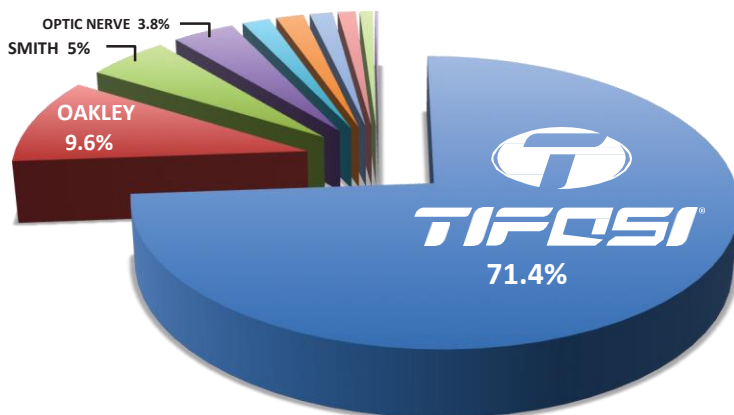
Tel. +49-2173-1091315



ALLIANT RACE NEON

2019 1ST QTR

UNIT MARKET SHARE



TIFOSI	71.4%
OAKLEY	9.6%
SMITH	5%
OPTIC NERVE	3.8%
100 PERCENT	1.7%
ONE BY OPTIC NERVE	1.7%
SUNCLOUD	1.4%
SERFAS	1.1%
RYDERS EYEWEAR	.8%
ENDURA	.3%

Modell	Gewicht	Größe
Aethon	35 g	M-XL
Alliant	30 g	L-XL
Amok	31 g	L-XL
Crit	31 g	M-L
Davos	32 g	M-L
Podium XC	27 g	S-L
SEEK FC	26 g	S-L
Shwae	24 g	S-L
Slice	29 g	S-M
Swank	23 g	S-L
Swank SL	22 g	S-L
Swick	26 g	M-XL
Tyrant 2.0	24 g	S-M
Veloce	28 g	S-L

Modell	Gewicht	Größe
Swank SL	22 g	S-L
Swank	23 g	S-L
Shwae	24 g	S-L
Tyrant 2.0	24 g	S-M
SEEK FC	26 g	S-L
Swick	26 g	M-XL
Podium XC	27 g	S-L
Veloce	28 g	S-L
Slice	29 g	S-M
Alliant	30 g	L-XL
Amok	31 g	L-XL
Crit	31 g	M-L
Davos	32 g	M-L
Aethon	35 g	M-XL

Modelle
Eignung
nach
Kopfgröße

S	M	L	XL
Slice	Slice		
Tyrant	Tyrant		
Podium XC	Podium XC	Podium XC	
Swank SL	Swank SL	Swank SL	
Seek FC	Seek FC	Seek FC	
Veloce	Veloce	Veloce	
Shwae	Shwae	Shwae	
	Davos	Davos	
	Crit	Crit	
	Aethon	Aethon	Aethon
	Swick	Swick	Swick
		Alliant	Alliant
		Amok	Amok

All Condictio	Red (AC)	Brown	Clarion	Clear	Smoke
Brown Fototec			9,4 % (3-4)	28,7 % (2)	Transmission
HS Red Fototec			13,5 % (3)	35,3 % (2)	Transmission
Smoke Fototec			15,2 % (3)	47,7 % (1)	Transmission
Light Night Fototec			27,7 % (2)	75,9 % (ca.0)	Transmission

Kat 0: > 80 % Kat 1: 43 – 80 % Kat 2: 18 – 43 % Kat 3: 8 – 18 %